



JOB ADVERTISEMENT

Position: District Marketing Development Officer.

Project: Inclusive Livestock Development for Smallholder Farmers (INCLUDE) Project

Duty Station: Rubanda District, South Western Uganda.

Contract Duration: One-year renewable subject to performance and availability of project funding

Reporting to: Country Coordinator

About Albertine Interventions for Development (AID)

Albertine Interventions for Development (AID) is a grassroots and multisectoral Ugandan development organization founded in 2007 to provide transformative and sustainable solutions to the multidimensional challenges affecting vulnerable communities. AID implements community-driven programmes in rural and peri-urban areas and promotes locally led approaches that foster resilience, inclusion, and sustainable livelihoods.

AID's work spans Climate Smart Agriculture and Enterprise Development, Environmental Protection and Natural Resources Management, Water, Sanitation and Hygiene (WASH), Community Health and Nutrition, Orphans and Vulnerable Children Empowerment, and Entrepreneurship and Skills Development. Guided by its commitment to improving the quality of life of vulnerable communities in Uganda, AID continues to deliver practical development interventions that create lasting impact.

About the Project

In partnership with SNV Netherlands Development Organisation, Albertine Interventions for Development (AID) is implementing the Inclusive Livestock Development (INCLUDE) Project in Rubanda District, Southwestern Uganda. The project aims to address systemic barriers limiting smallholder farmers' access to sustainable livestock production, inclusive markets, and nutritious food.

The project targets 110,000 smallholder farmers (SHFs) and seeks to strengthen the resilience of 75,000 households through interventions focused on sustainable livestock production systems, inclusive livestock market systems, and improved access to milk through a School Milk Programme and local milk market development.

A key delivery approach of the project is the Participatory Integrated Planning (PIP) methodology, a community-based process that enables farmers to develop integrated farm plans and improve productivity, resilience, and livelihoods

Position Summary

AID is seeking to recruit a competent, motivated, and field-oriented **District Marketing Development Officer** to support the implementation of market systems strengthening activities under the INCLUDE Project in Rubanda District.

The successful candidate will play a key role in strengthening livestock market systems by facilitating farmer aggregation, promoting market access, linking farmer groups to buyers and service providers, and supporting community-level market development processes. The position will also contribute to stakeholder coordination, farmer capacity building, and documentation of lessons and results from market-related interventions.

Key Responsibilities

The District Marketing Officer will support the implementation of market system strengthening activities under the INCLUDE Project. Specifically, the officer will:

1. Market Systems Development

- a) Identify and map market actors within the livestock and related value chains in Rubanda District.
- b) Facilitate linkages between Agro-hubs, PiP and PiP+ farmer groups, and key market actors including traders, processors, and service providers.
- c) Promote market demand creation and facilitate aggregation of market information for smallholder farmers.

2. Capacity Building and Farmer Support

- a) Conduct group-level training and mentorship on livestock marketing, value addition, and market engagement strategies.
- b) Support farmer groups in improving their marketing capacities, including product quality, aggregation, pricing, and negotiation.
- c) Strengthen market readiness of PiP+/VSLA groups through targeted coaching and technical support.

3. Partnership and Service Linkages

- a) Facilitate linkages between farmer groups and specialized service providers including input suppliers, veterinary service providers, and financial institutions.
- b) Support the co-creation process for the selection criteria of community-based service providers.
- c) Facilitate linkages between PiP+/VSLA groups and SACCOs and other financial service providers operating within the district.

4. Monitoring, Learning and Data Management

- a) Conduct community-level data collection, management, and reporting related to marketing activities.
- b) Monitor implementation of market development interventions at community level and provide technical backstopping to community-based service providers.
- c) Document lessons, best practices, and emerging opportunities within the livestock marketing ecosystem.

5. Coordination and Stakeholder Engagement

- a) Work closely with district stakeholders including local government, private sector actors, and farmer organizations.
- b) Support coordination between Agro-hubs and PiP communities to strengthen value chain integration.
- c) Participate in project planning, review meetings, and reporting processes.

Qualifications and Experience

Education

The ideal candidate should possess a Bachelor's degree in Agribusiness, Agricultural Economics, Veterinary Medicine, BBA-Marketing, Rural Development, or a related field from a recognized institution.

Postgraduate qualification or relevant professional training in Agribusiness Management, Marketing, Agricultural Economics, Rural Development, Value Chain Development, Project Planning and Management, livestock or dairy development, enterprise development, rural finance, monitoring and evaluation, data management, or participatory community facilitation approaches will be an added advantage.

Professional Experience

- ✚ Minimum of three (3) years of relevant professional experience in livestock marketing, agricultural value chains, agribusiness development, or related market systems work.
- ✚ Proven experience working with smallholder farmers, farmer groups, cooperatives, or rural communities.
- ✚ Strong practical experience in farmer organization, aggregation, market linkage facilitation, and stakeholder engagement will be an added advantage

Core Competencies

- ✚ Good understanding of agricultural market systems, livestock value chains, and market linkage approaches.
- ✚ Strong facilitation, training, coaching, and community mobilization skills.
- ✚ Ability to build and maintain effective partnerships with farmer groups, private sector actors, financial institutions, and local government stakeholders.
- ✚ Good communication, negotiation, and interpersonal skills.
- ✚ Strong planning, coordination, and organizational skills.
- ✚ Ability to collect, manage, analyze, and report field data accurately.
- ✚ Good documentation and report writing skills.
- ✚ Ability to work independently, manage multiple assignments, and meet deadlines.
- ✚ Proficiency in Microsoft Office applications.
- ✚ High level of integrity, professionalism, and commitment to respectful and inclusive working practices.

Application Procedure

Interested and qualified candidates should submit the following documents in a single PDF file not exceeding 10MB:

1. A cover letter
2. A Curriculum Vitae
3. Copies of academic certificates and relevant testimonials

Applications should be sent via email to: hr@aid.ug or coordinator.aid@gmail.com

Subject Line: *Application for District Marketing Development Officer – INCLUDE Project*

Equal Opportunity Statement

AID is an equal opportunity employer and recruitment for this position will be conducted in line with our safeguarding policies and may include reference checks and other due diligence processes as appropriate. Qualified female candidates are strongly encouraged to apply

Deadline for submission: 2nd April 2026 at 11:59pm, Only shortlisted candidates will be contacted. If you do not hear from us within four (4) weeks after this closing date, please consider your application unsuccessful.